



WE  
ARE THE  
SOLUTION

29  
NOVEMBER  
2018  
from 14:00  
to 17:30



# Benoît Thomassen/ Collège des Producteurs

Aquaculture Project Manager - College of Walloon  
Producers



COLLÈGE des  
PRODUCTEURS

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## The retail sector

Essential link between  
producers and consumers

Consumers don't know how  
their food is produced

Numerous labels to help  
(ASC, Organic, ...)



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COLLÈGE des  
PRODUCTEURS

**Buy local**

**Farmed in Europe**

**Strict standards**

**Go visit aquaculture farms !**



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COLLÈGE des  
PRODUCTEURS

**Stronger  
together**

**Alone : to small**

**→ farmers cooperatives or POs**

**First step from retailers,  
seize this opportunity**

**With help of FEAP and  
FEAP members**



**FEDERATION OF  
EUROPEAN  
AQUACULTURE  
PRODUCERS**

