

Background

Expansive marketing standards for fishery products are established under the various sector organisations (MSC, Aquaculture Stewardship Council) in order to guarantee the implementation of their marketing standards and control over the supply chain they aim to do so. The expansion identified shortcomings regarding the effectiveness of the current marketing standards framework in achieving the objectives set out in the 2012 Report of the CASC. Following extensive meetings conducted in order to identify solutions to a few ongoing technical environmental and social issues and how to best approach a better or less complex approach to the extent to be provided with sustainable products.

The expansion of the marketing standards is needed as a minimum under the form of full tracing for a few highly environmentally friendly fisheries?

The Scientific, Technical, and Economic Committee for Fisheries (STECF) of the European Commission provided in April 2013 a report on fishing and aquaculture management sustainability aspects for implementation with marketing standards under the Common Fisheries Policy (Council Directive 2003/70/EC).

The report

The 2013 STECF report responds to identify other aspects of sustainability of fisheries and aquaculture products that can be incorporated into sector or trade organisations and other along the supply chain. The document aims to compare the effectiveness of marketing standards according to a set of criteria established in existing systems with the aim to give a qualitative judgement on performance and compliance systems. The most comprehensive criteria criteria to consider and to assess their suitability to contribute to regulatory, marketing demands for both traceability and responsible products in their sector, independently of their scope (fisheries and aquaculture).

The overall approach of the 2013 study is to focus on the coverage a chosen suite of requirements and a continuous stream of progress towards the ecological and environmental requirements. Some elements of the marketing standards.

¹ Report of the Scientific, Technical, and Economic Committee for Fisheries (STECF) on sustainability aspects

² http://ec.europa.eu/fisheries/steecf/steecf-report-2013-01_en.pdf

³ http://ec.europa.eu/fisheries/steecf/steecf-report-2013-01_en.pdf

⁴ http://ec.europa.eu/fisheries/steecf/steecf-report-2013-01_en.pdf

⁵ http://ec.europa.eu/fisheries/steecf/steecf-report-2013-01_en.pdf