

**FEDERATION OF EUROPEAN  
AQUACULTURE PRODUCERS**

Avenue des Arts 56  
1000 BRUXELLES

+32 43382995 / +34 659094894  
secretariat@feap.info



## Press Release

For immediate publication

Barcelona  
April 29<sup>th</sup>, 2022

### Subject: **Collaboration to raise profile of European Aquaculture**

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The Aquaculture Stewardship Council (ASC) and the Federation of European Aquaculture Producers (FEAP) are joining forces to improve the aquaculture sector in Europe and ensure it is better recognised at a political level.

The two organisations have signed a Memorandum of Understanding on Wednesday 27-April) at the Seafood Expo Global in Barcelona. They pledge to work together towards their shared vision of a responsible aquaculture sector providing the solution to growing food demand.

This collaboration comes at a time of growing recognition in Europe as elsewhere of the importance of sustainable food systems. These issues are being looked at by the EU, and both ASC and FEAP have built up valuable knowledge and experience over many years that can help with these developments. FEAP members will also benefit from greater access to ASC's guidance on improving farm practices, which always bring economic as well as environmental benefits.

Chris Ninnes, ASC CEO, said: 'Aquaculture's importance to Europe can't be overstated: homegrown seafood like salmon, shellfish and seabass are vital to economies across the continent and provide food security. A more effective, and better represented, industry is better for all Europeans.

'From its inception the ASC programme has been about collaboration between diverse stakeholders, so we know how effective this can be at driving change across the industry.'

Lara Barazi-Geroulanou, FEAP's President, stated: 'European aquaculture is frontrunner on environmental and social sustainability, but is a small player in the market. The European Union's legal framework is in need of clear and sound technical screening criteria for sustainable aquaculture. Our working experience as fish farmers, teaming up with the expertise of the ASC on responsible aquaculture standards, will assure reaching valuable results'.

The collaboration will be driven by a steering group co-chaired by Chris Ninnes and Javier Ojeda (FEAP's General Secretary), which will identify opportunities and manage projects in line with the organisations' shared objectives.

According to the EU, aquaculture employs around 70,000 people across the continent, most of which are small businesses or micro-enterprises in coastal and rural areas.



*Ms Lara Barazi-Geroulanou (President of FEAP) and Mr Chris Nannes (CEO in ASC).*

#### **About the ASC:**

The ASC is the world's leading certification scheme for farmed seafood. Its standards for responsible production have all been developed by multi-stakeholder groups of experts representing industry, academia, NGOs, and retail. Only seafood from farms that pass strict multi-day audits against the ASC's requirements can use the ASC logo to demonstrate to consumers that it has been responsibly produced.

#### **About the Federation of European Aquaculture Producers**

The Federation of European Aquaculture Producers is an organisation that represents the European fish farming profession and is based in Brussels. FEAP is composed of 24 national fish farming associations from 23 countries, both EU and non-EU. The combined yearly production of FEAP members surpasses 2,5 million tonnes of nutritious, safe, delicious, and environmentally sustainable fish.