



## Press Release

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### Pioneer of Polish aquaculture receives FEAP Award for Excellence 2024

The Federation of European Aquaculture Producers (FEAP) has awarded its prestigious FEAP Award for Excellence in European Aquaculture 2024 to Mr. Jerzy Juchowicz, a visionary leader who modernized Polish fish farming and transformed the European feed supply chain over a 50-year career.

The award ceremony took place during the FEAP 2024 Annual General Meeting in Limassol, Cyprus. Mr. Juchowicz was recognized for his exceptional, hands-on contributions, from building farms from scratch to introducing the first extruded feed to the Polish market, effectively leapfrogging national aquaculture into the modern era.

Mr. Juchowicz's journey began in 1974 as a water protection major. During early internships, prominent professors saw in him a great candidate for a scientist, but he preferred practical activities. Immediately after graduation, he took part in training at fish farms. By 1980, he was running a successful fishing farm independently. In 1981, he built his first fish farm almost entirely from scratch.

The turning point came in 1989 with a six-week training course in Denmark, where he established feeding business and franchise ties. In May 1991, he ordered the first truck of Aller Aqua extruded feed to Poland. By the end of the year, he had imported eleven more, not only for his own farm but for colleagues across the sector.

In 1992, he imported over 40 trucks of feed and established the headquarters of Aller Aqua in Pomerania. By 1994, it became a 2nd company (now Aller Aqua Poland). The growing demand warranted the construction of an Aller Aqua factory in Poland in 2001, followed by company units in Ukraine and Armenia.

Mr. Juchowicz continued to build and modernize his own farms. In 1995, he began building another fish farm, modernized just last year into one of the most advanced in Poland. Since 2000 he has been co-owner of the "Ogier" Hatchery, described as a "globally innovative project" from which salmonid eggs are shipped worldwide throughout the year. In 2024, a new fish farm in Gostkowo was launched.

For more than three decades, Mr. Juchowicz integrated his business activities with social leadership. He served several mandates as Vice President and then as President of the Polish Trout Breeders Association (PTBA), working tirelessly to improve legislation, strengthen the sector's image, and represent the industry before state bodies.